

WHY WE'RE PROUD

- Conducted 119 volunteer led presentations on various financial topics to 2,657 service members and their families
- Provided financial literacy education to secondary school students in 44 states and six foreign countries
- Provided financial readiness education to five military service's (Army, Navy, Air Force, Marines, and Coast Guard) active, reserve, and national guard components.
- Provided financial readiness education to 693 service members and their families in Australia and Germany through 30 presentations
- Made 18 presentations to 1,565 service members receiving leadership and development training in Airmen Leadershipschools, NCO academies, Flight Chief's courses, and NCO/SNCO professional development seminars
- Conducted five financial presentations to 243 Coast Guard members
- Maintained a nationwide network of 114 volunteers to conduct to conduct financial presentations on military installations
- Educated 791 Senior ROTC cadets in personal financial management through 33 separate educational sessions at multiple universities
- Conducted five presentations on benefits and retirement planning to 138 federal civilian employees
- Awarded over \$110,000 in scholarships to more than 80 students
- Awarded \$5.1 million in cumulative scholarship grants since 1983
- Earned Candid/GuideStar Platinum Seal of Transparency, their highest level of recognition
- 153 new donors made our cause their own
- Raised almost \$53,000 through the First Command Financial Services annual Spirit of Giving campaign to provide financial educational programs to those who serve
- We are thankful for 35+ volunteers who helped with fundraising events
- Raised over \$64,000 during our 14th Annual Charity Golf Classic benefiting scholarships
- Raised over \$6,500 for financial education programs at our 1st Annual Charity Clay Shoot
- Split \$4,720 from the inaugural annual Holiday Haul 50/50 Raffle with one lucky winner
- Controlled overhead expenses at less than 8.5%
- Decreased our overall expenditures by nearly \$80,000

MESSAGE FROM THE CEO



I am proud to present the First Command Educational Foundation's 2021 Annual Report. By all measurements, 2021 was a great success! While we continued to face challenges stemming from the global pandemic, our staff expanded the reach of our programs, improved upon our comprehensive, unique online education program Take Command, and excelled at the behind-the-scenes work necessary to deliver the tremendous service we provide.

At the close of 2021, our Board of Directors approved a Strategic Plan which focuses our work on a cradle to grave model to prepare our military, veterans, civil servants, and other like-minded communities for positive financial foundations in all stages of their life. I am excited to see what our expert staff and dedicated volunteers will develop to bring this strategy to life.

I invite you to explore this report and the great information we are sharing in these pages. Further, I ask you to browse our website, connect with us on social media and share our information with anyone you think would be interested in what we do here at First Command Educational Foundation.

Our ability to deliver the scholarship and education programs is wholly dependent on the generous donations we receive from our business partners and individual contributions. We are ever grateful for your continued support. Please help spread awareness of what we do and who we serve. We are committed to do more in the years to come – can we count on your support?

TAKE COMMAND

Promoting Financial Readiness for Life ®

Take Command is a comprehensive online financial readiness and resilience program for servicemembers and their families. Our curriculum prepares servicemembers to make well-informed, wise financial decisions at every career and life stage. The objective is to give them the solid foundation they will need to effectively pursue long-term financial security.

With Servicemembers in mind, Take Command offers financial education with CARE. It is:

"Education must not simply teach work - it must teach life" W.E.B. Du Bois







onvenient:

Accessible 24/7 via computer,

smartphone or tablet

chievable:

Lessons can be completed in less than 10 minutes & most courses should take no more than an hour

ewarding:

Pending continuing education accreditation

CONOMICAL: No cost for learners

The Take Command program is currently comprised of 23 courses which go above and beyond the 2016 NDAA financial literacy mandates. Each course teaches valuable financial information, and allows users to interact with the lessons. These interactions include fillable financial worksheets and guidebooks, activities, and "Check Your Knowledge" questions to reinforce learning.

Each of these interactive tools is provided to encourage a mindset of adopting positive financial thoughts and behaviors. In addition to learning finance fundamentals, servicemembers and their families are provided guidance on navigating financial challenges and opportunities unique to military life from initial entry through separation.

FORWARD FOCUS

In 2022, we look forward to refining the current courses in preparation to transition to a new Learning Management System (LMS), AdvanceNet. This new LMS provides us the opportunity to grow Take Command, broaden its scope, and engage unlimited future users.



EDUCATION PROGRAMS

We continued to focus our educational programs on active-duty and reserve servicemembers. Concurrently, we expanded our programs to address the financial education needs of other sectors of the community. In 2021, our volunteer instructors conducted 119 financial education presentations to 2,657 people using in-person, virtual, and web-based programs. More than 90% of our presentations were delivered to military members.

ATTENDEES FROM ACROSS THE UNITED STATES INCULUDED:

Servicemembers in all military branches, to include active-duty, reserve, and national guard

components

Military Spouses

√ Military Veterans

✓ College SROTC cadets and midshipmen

Our presentations on financial education for the civilian sector included law enforcement officers at the FBI National Academy, the Fort Worth Police Academy, and Habitat for Humanity.

Our Money Matters Online program continues to provide education on basic financial principles to pre-teens, teens, and young adults worldwide. Currently, our Money Matters Online program is used in educational curriculum in 44 states and 6 foreign countries!











VOLUNTEER SPEAKERS

The lifeblood of First Command Educational Foundation, our volunteer presenters are essential to delivering financial education to those who serve! Our volunteers contribute countless hours of personal time becoming experts in the educational content and delivery of our presentations, enabling them to deliver quality material and guidance on sound financial practices. Each of our volunteers are carefully vetted, dedicated to supporting our programs, and vital to our continued success. Some have distinguished themselves throughout 2021 in various ways:

LARGEST NUMBER OF PRESENTATIONS CONDUCTED

Jay Dymek18 to SROTC programsLen Novak7 to Government/ Military audiencesPeter Carlo6 for Project Sanctuary

LARGEST NUMBER OF ATTENDEES (MULTIPLE PRESENTATIONS)

Jay Dymek 302 attendees from 18 presentations

LARGEST PRESENTATIONS (SINGLE AUDIENCE)

Len Novak 250 U.S. Army Garrison, Hawaii (Virtual)

Dave Surgent 150 Federal, State, & City employees, NextGen Summit (Virtual)

GREATEST TOTAL DISTANCE TRAVELED TO CONDUCT PRESENTATIONS

Len Novak 3074 cumulative round-trip miles (primarily by personal vehicle)

SCHOLARSHIP PROGRAM

We continued to have COVID-19 hinder our scholarship program in 2021. Our scholarship partners continued to struggle with budget reductions and smaller fundraising proceeds. Even with those challenges, we still awarded over \$110,000 in scholarships to 83 students! We are amazed, but not surprised, by the achievements that each of our scholarship recipients have made and hope that they continue to excel and achieve their goals! A full list of scholarship recipients is available on our website, https://fcef.com/scholarships

FEDERAL EMPLOYEE SEMINAR PROGRAM

Most federal agencies still worked remotely whenever possible throughout 2021, and we continued to deliver virtual presentations for federal civilian employees across the country. We hosted 13 webinars for more than 430 attendees. We even taught federal employees living and working in Guam and Japan across the global time zone. While we could not teach in-person, the training was just as valuable.

Check out some of our survey comments!

Very Informative and well executed presentation. Great job Steve and Thank you very much.

This instructor was very interesting and great! I especially loved his real world examples and helping us visualize the retirement process. At a relatively young 38 years old, this was very eye opening. I had to start thinking about several things that I hadn't pondered much before. Thank you!

Ed Noble did an outstanding job!

Scholarship Recipient	Community Organization	Scholarship Partner	Institution Name
Amanda Angel	Tyndall First Sergeants	Mike Rogers	American Military
,	Association	Panama City, FL	University
Ruth Archambault	Hampton Roads Navy ROTC	Ron Garner & Rob Silva Virginia Beach, VA	Old Dominion University
Michael Baker	wavy nore	First Command Financial Services Home Office Scholarship	Texas Tech University
Daniel Bannon	Wings Over America	Ken Shook Chesapeake, VA	University of Notre Dame
Hannah Barber		First Command Financial Services Home Office Scholarship	Tarleton State University
Andrew Bard		Military Spouses of Newport	Northeastern University
Kaden Basinger	Tinker Spouses Club	Matthew Bowman Oklahoma City, OK	Oklahoma Christian University
Madison Blalock	Olivet Baptist Church	Dave Alley Mooresville, NC	Appalachian State University
Allison Bransfield		Military Spouses of Newport	Purdue University
Alex Burns	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	Gulf Coast State College
Kiana Bussa	Wiesbaden Sergeant Major Association	Benjamin Lowe Wiesbaden, German	University of Georgia
Cole Chazzney	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	Arizona State University
Zachary Cole	JBER Spouses Club	Lance Penhale Anchorage, AK	College of the Redwoods
Kayla Conklin	Scott Spouses Club	Alan Orr O'Fallon, IL	Missouri State University
Jessica Duschel	American Legion Post 30	Dave Alley Mooresville, NC	Arizona State University
Katelynn Furlow	Fort Polk Spouses Club	Chris Lee Leesville, LA	Northwestern State University
Kira Galka		Military Spouses of Newport	Rhode Island College
James Gladding	Wiesbaden Sergeant Major Association	Benjamin Lowe Wiesbaden, German	University of Nevada Ren
Jake Gold	University of Florida	Bill Stropp Lady Lake, FL	University of Florida
Kiara Graham		First Command Financial Services Home Office Scholarship	Prairie View A&M University
Amos Gray	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	Thomas University
Delaney Grimes		Federal Civilian Employee Scholarship	Angelo State University
Rachel Guevara Gutierrez	UC Berkeley Air Force ROTC	Ashish Patel Fairfield, CA	University of San Francisco

Scholarship Recipient	Community Organization	Scholarship Partner	Institution Name
Nicole Higgins	Professional Helicopter Pilots Association	Jeff Luther Enterprise, AL	Troy University
Ezekial Huber	Scott Spouses Club	Alan Orr O'Fallon, IL	John Paul the Great Catholic University
Dennis Jackson	University of Florida Army ROTC	Bill Stropp Lady Lake, FL	University of Florida
Kilie Jacquez	Eieleson Spouses Club	Lance Penhale Anchorage, AK	University of Alaska Fairbanks
Brett Kelley	Lewis-McChord Scholarship Fund	Al Bloir Dupont, WA	Stanford University
Morgan Kim	Army Spouses Club of the Greater Washington Area	Ken Carmickle Fairfax, VA	Harvard University
Meagan Knight	77-19-9	First Command Financial Services Home Office Scholarship	University of Texas at Austin
Jacob Krance	Keesler Spouses Club	Venessa Chambers Stafford, VA	Mississippi State University
Alexander Lane	*	East Bay Coast Guard Spouses Club	American University
Ella L'Heureux	Monterey Bay Officers Spouses Club	David Slater & Maecyn Landrith Monterey, CA	University of Washingto Seattle Campus
William Lindner	Thunderbolt Chapter of the Armor and Cavalry Association	Will Kepley Columbus, GA	Texas A&M University
John Lloyd	Scott Spouses Club	Alan Orr O'Fallon, IL	Yale University
Sarah Luft	, A	Federal Civilian Employee Scholarship	Craig Newmark Grad School CUNY
Ashley Marosko	Tinker Spouses Club	Matthew Bowman Oklahoma City, OK	Oklahoma City Universit
Haley McAlpin	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	American Military University
Madison Meade	Monterey Bay Officers Spouses Club	David Slater & Maecyn Landrith Monterey, CA	East Carolina Universit
Evan Mickey	University of Florida Air Force ROTC	Bill Stropp Lady Lake, FL	University of Florida
Jen Musa McDonald		Military Spouses of Newport	Fashion Institute of Technology
Amerson Myers		First Command Financial Services Home Office Scholarship	University of Texas at Tyler
Ashley Newbold	Tinker Spouses Club	Matthew Bowman Oklahoma City, OK	University of Notre Dam

Scholarship Recipient	Community Organization	Scholarship Partner	Institution Name
Layne O'Connell		Military Spouses of Newport	College of William and Mary
Sydney Olson	Wiesbaden Community Spouses Club	Benjamin Lowe Wiesbaden, German	Southern Utah Universit
Luke Palazzetti	Military Spouses of Newport	Juan Garcia Tempe, AZ	University of New Hampshire
Gwen Payne		Federal Civilian Employee Scholarship	University of Richmond
Ashley Pearson	Army Spouses Club of the Greater Washington Area	Ken Carmickle Fairfax, VA	Penn State University
Erica Pena-Vest		Military Spouses of Newport	Southern Utah Universit
Lucas Piroli	North Country Spouses Club	Karyn Carbone Watertown, NY	Salisbury University
Jaycie Plummer	American Legion Post 30	Dave Alley Mooresville, NC	Gardner-Webb Universit
Grace Redding	Army Spouses Club of the Greater Washington Area	Ken Carmickle Fairfax, VA	Virginia Tech
Malcom Rodgers		Military Spouses of Newport	University of Rhode Island
Rachel Rodriguez	Maxwell Gunter Spouses Club	April Cook Montgomery, AL	Auburn University
Merissa Rogers	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	Brigham Young Universit
Molly Ryan	Monterey Bay Officers Spouses Club	David Slater & Maecyn Landrith Monterey, CA	Middlebury Institute of International Studies
Cody Schatz	University of Maryland	Robert & Gayle Hill Arlington, VA	University of Maryland, College Park
Emily Sexton	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	University of South Florida
Jordyn Simmering	Ellsworth Air Force Base Spouses Club	Jeff Merchant Rapid City, SD	South Dakota School of Mines & Tech
Reagan Smallwood	O'Fallon Township H.S. Air Force ROTC	Alan Orr O'Fallon, IL	Southern Illinois University Edwardsville
Eric Smith	University of Florida Air Force ROTC	Bill Stropp Lady Lake, FL	Santa Fe College
Zachary Smyre	Olivet Baptist Church	Dave Alley Mooresville, NC	Wingate University
Elise Stanton	CENTCOM Family Activities Association	Michael Cantu Tampa, FL	University of South Florida
Jacob Tegtmeier	Army Spouses Club of the Greater Washington Area		University of Texas at Austin

Scholarship Recipient	Community Organization	Scholarship Partner	Institution Name
Dylan Thompson	Olivet Baptist Church	Dave Alley Mooresville, NC	Guilford College
Josiah Toelle	University of Wyoming ROTC	TJ Gagnon Ch <mark>ey</mark> enne, WY	University of Wyoming
Macie Upchurch		First Command Financial Services Home Office Scholarship	Sam Houston State University
Sophia Walsh	Wiesbaden Community Spouses Club	Benjamin Lowe Wiesbaden, German	University of Maryland College Park
KayLee Whistler	Tyndall First Sergeants Association	Mike Rogers Panama City, FL	Gulf Coast State College
John Wilson	Carlisle Barracks Spouses Club	Tony Smith Carlisle, PA	University of Central Florida
David Wodrich	Ft. Wa <mark>in</mark> wright Spouses Club	Lance Penhale Anchorage, AK	Montana State University-Bozeman

2021 Endowment Scholarship Recipients

Endowment	Scholarship Recipient	University Name
Sid Oaksmith '77 Memorial Scholarship	Mariko Hart	Virginia Tech
The American College	Gesele Thomas	American College
The American College	John Donahoe	American College
M. Alice Konecny Memorial Endowment	Jessica Hollenbach	Penn State
M. Alice Konecny Memorial Endowment	Piper Hunt	Michigan State University
Dallas T. Lower Memorial Endowment	Michael Mower	
Dallas T. Lower Memorial Endowment	Steven Loos	7
Melissa Beyland Cheer Scholarship	Ellie Spiewak	Ohio State
Jay Smith Scholarship & Excellence Fund	Jeremy Ralls	UMass Lowell
Jay Smith Scholarship & Excellence Fund	Christine Shank	New Mexico State University
North Texas Association of Government Guaranteed Lenders Scholarship	Joel Kelley	Dallas Baptist University
North Texas Association of Government Guaranteed Lenders Scholarship	Ainsley Parker	Texas Tech University
North Texas Association of Government Guaranteed Lenders Scholarship	Cristobal Luna	Dallas Baptist University



1ST ANNUAL FCEF CHARITY CLAY SHOOT

On May 20, 2021, FCEF and Defender Outdoors Clay Sports Ranch hosted 28 guests and some dedicated volunteers. We enjoyed a great morning of breaking clays and raffling off a great shotgun while raising \$6,512 which directly benefits our financial education programs.

14TH Annual "Chip-in" FOR EDUCATION GOLF CLASSIC

Our annual charity golf tournament was held on September 24, 2021, at The Golf Club Fossil Creek.



Honorary Sponsors: \$5,000

Baird BNY Mellon | Pershing First Command Bank Slalom

DOCTORATE SPONSORS: \$2,000

Eric Schuster, Financial Advisor, Stockyards District Goldman Sachs SHI International Corp

MASTER SPONSORS: \$1,500

Laserfiche Lincoln Financial Distributors nuveen Optiv Security Inc

GAME SPONSORS: \$750

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BACHELOR SPONSORS: \$1,000

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Hole Sponsors: \$500

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We look forward to seeing you at future fundraising events! Thank you for making 2021 such a successful year!!



2021 DONORS & LEVELS

DEFENSE DISTINGUISHED SERVICE MEDAL: \$250,000 AND UP

First Command Financial Services, Inc.

SILVER STAR: \$100,000 TO \$150,000

First Command Bank

DEFENSE SUPERIOR SERVICE MEDAL: \$10,000 to \$30,000

Fidelity Investments Inc. Midland National Life Insurance Company Chip Payne Scott and Nancy Spiker

LEGION OF MERIT: \$5,000 TO \$9,999

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BRONZE STAR MEDAL: \$1,500 TO \$2,499

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support empowers FCEF to fulfill our mission to

educate those who serve. Every donation, regardless of size, makes a difference and

we say THANK YOU to each of you!



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Gary and Dawn Sjurset
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Zachary and Colleen Thompson
Sean Tuttle
Luke Umfress
Colby Waldrop
Sarah Weitzer
Tyler Witzel

Honorable Mention: \$1 to \$119

Lacy Abbott Abuelo's Restaurant John Albert Tony Anderson Vaughn Badenhorst Kim Baker Jose Baraias Ashlev Barber Jamie Barthel Austin Beard Daniel Behrens Janel Bertram Bishop Cider Co Kelly Brewer Michael Brown Mike Brown Precious Brown Ricki Brown Tammy Buttron Tina Caddell Brann Calvetti Barb Cansick Jason Carpenter **Greg Cathey** Nicholas Cavano E J Chambers Chris Chapa Desiree Chinchilla Roseanne Cimino Brittany Contreras Samantha Daniel Kyle Dawson Tom Delaney Heather Delcambre Ellen Demitraszek Chandrasekhar Divi Maria Drury Tony Eickhoff Bruce Ellwein Jeff Endecott Tiffany Escalante Travis E. Evans Holly Farmer FedEx Corporate Services Fire Department Coffee Firestone & Robertson Distilling First Pacific Advisors Janelle Franks Amanda Frisbie Amv Frizzell Arthur Gibb

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Tito's Handmade Vodka

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PASSIVE GIVING

Partnering with organizations that give back to the community is very beneficial to FCEF. Your everyday shopping and other activities provide welcome income for the foundation. FCEF is grateful for you, our local community, and online partners. In 2021, FCEF received over \$52,000 in donations from passive giving.

YOU CAN HELP US 2022

While doing business with these retailers, your actions could turn into a donation for FCEF! Simply list First Command Educational Foundation as your charity of choice and shop away.





















THANK YOU FOR REMEMBERING FCEF

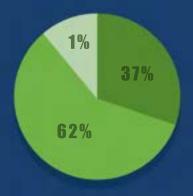
FINANCIAL HIGHLIGHTS

SOURCES OF DONATIONS

EDUCATING THOSE WHO SERVE

with the help of our donors!

First Command Educational Foundation continued to grow program support and donorship in 2021 even while experiencing challenges associated with the COVID pandemic. The amazing support from our individual and corporate donors allows us to develop new programs and evolve our existing programs to provide better education to our Nation's military, veterans and their families. First Command Educational Foundation is financially sound and is well positioned to continue to serve those who serve.



- Corporations
- Individuals
- Other

	Sum of Count	Sum of Gift Amount
	86	\$ 174,458.06
0	3,550	\$ 338,200.40
	31	\$ 63,848.42
Total	3,667	\$ 576,506.88

STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & OTHER REVENUE	2020 (AUDITED)	2021 (UNAUDITED)
Donations	\$ 983,313	\$ 1,024,834
Federal Employee Market Seminar Income	\$ 59,507	\$ 38,990
Special Events	\$ 56,365	\$ 54,397
Other	\$ 89,952	\$ 73,516
Investment Income	\$ 97,598	\$ 105,013
Total Revenue	\$ 1,286,735	\$ 1,296,750

PROGRAM SERVICES EXPENSES	2020 (AUDITED)	2021 (UNAUDITED)
Scholarship	\$ 194,558	\$ 193,528
Education	\$ 689,261	\$ 609,517
Federal Employee Market	\$ 33,444	\$ 35,841
Management & General Administrative	\$ 127,262	\$ 150,061
Total Expenses	\$ 1,044,525	\$ 988,947

NET ASSETS	2020 (AUDITED)	2021 (UNAUDITED)
At Beginning of Year	\$ 1,589,514	\$ 1,831,724
At End of Year	\$ 1,831,724	\$ 2,139,527
Increase (Decrease)	\$ 242,210	\$ 307,803
	Revenue	Expense
Clay Shoot	\$ 6,600	\$ 3,664
Golf Tournament	\$ 64,273	\$ 15,353
Holidy Haul	\$ 75,593	\$ 21,197



First Command Educational Foundation (FCEF)

FCEF is immensely grateful for the volunteers who donated their time and talents in 2021 to further our mission to educate those who serve. Volunteers change the world!

Becky Alvis
Michael Clark
William Davis
Sunday Grace
Rocky Krueger
Gary Nunn
Toni Riley
Josh Shirley
Deb & David Tyler
Joseph Amos
Shannon Conner
Pam & Robert Ellio
Bill Johnson
Danielle Lines

Lisa Sanders
Carolyn Smith
Jamie Wilder
Clentona Brackeen
Danny Coonce
Al Godoy
Tracey Jones
Julie Malwitz
Lisa Philips

Leonard Campers
Bradley Crane
Ashley Gonzalez
Lisa Kennedy
Juls & Chad McRee
Kellie Richter
Donna Schuster
Bobbye Sweat

